

The Hidden Gems Along California's Coast

An Insider's Guide to San Luis Obispo

by Chamisal Vineyards

ESTD  1973

CHAMISAL
VINEYARDS



There's a way of life on California's Central Coast that feels like a well-kept secret. It's the kind of place where time slows down, the ocean air keeps things cool, and you can still find hidden gems untouched by the rush of the world.

San Luis Obispo is more than just a stop between LA and San Francisco—it's a destination in its own right. Tucked between rolling hills and the Pacific, it's a place where creativity thrives, from hand-crafted wines to small-batch coffee, and where every turn leads to another story waiting to be told.

Consider this your backstage pass to the best of the region—the beaches, trails, and tucked-away spots only the locals know.

Curated by Chamisal Vineyards



Coastal Hideaways

The Best Beaches in SLO

There's a reason locals never stray too far from the coast. Whether you're looking for soft sands, hidden coves, or a front-row seat to the sunset, these beaches are the ones to seek out.

Avila Beach

A small, picturesque beach with calm waters, perfect for a slow morning or an afternoon stroll. Stop by the pier and keep an eye out for sea otters.

Pismo Beach

Classic California at its best. Surf, wander the pier, or just soak in the ocean breeze.

Cayucos Beach

Laid-back and a little off the beaten path. Ideal for tide pooling or grabbing a fresh-baked treat from Brown Butter Cookie Company.



Avila Beach



Cayucos Beach



Pismo Beach

The Trails Worth Taking

Here, the hills have their own rhythm—rolling golden in the summer, lush green in the winter. The trails are a window into the landscape, offering views that stretch for miles.

Bishop's Peak

A local favorite and a rite of passage for anyone looking for the best view in town.

Poly Canyon Loop

A mix of open meadows, oak groves, and some unexpected art installations along the way.

Oso Flaco Lake Trail

A peaceful boardwalk trail leading through dunes and wetlands to a stunning, untouched coastline.



Bishop Peak view

On the Water

Paddle, Cruise, or Catch a Wave

With the Pacific at your doorstep, the water is always calling. Whether you're gliding across the bay or watching the waves roll in, it's the best way to reset.

Bay Cruisers

Rent an electric boat at Morro Bay and spend an afternoon on the water, weaving past sea lions and bobbing sailboats.

Kayaking

Morro Bay or Pismo Beach: A perfect way to explore up close, from hidden sea caves to quiet estuaries.

Surfing

Whether you're paddling out for the first time or catching your hundredth wave, there's always a spot for you at Pismo Beach.



Pismo Beach



Morro Bay

Small-Town Spots Worth the Stop

Great mornings start with great coffee, and no visit to SLO is complete without these local favorites.

Scout Coffee

Thoughtfully roasted beans, house-made syrups, and a warm, welcoming space. This is the kind of coffee shop you find yourself lingering in.

McConnell's Ice Cream

Rich, creamy, and made the old-fashioned way. If you only try one thing, make it the sea salt cream & cookies.

Lincoln Market & Deli

A neighborhood spot with a little bit of everything. Grab a breakfast burrito or a fresh pastry before heading out for the day.



A Perfect Pairing

Refreshing Wine and Seafood at Chamisal Vineyard's Lobsterfest

There are few things in life more rewarding than a meal that brings people together. Lobsterfest at Chamisal Vineyards, is as much about the experience as it is about the flavors. The freshest seafood, expertly prepared, paired with our signature estate-grown Chardonnay—this is an evening meant to be savored.

Lobsterfest returns each summer for a limited time—and it sells out fast! If you can't join the winery's marquee event this season, hop on their mailing list for early ticket access next year, or visit them for a wine tasting experience in the meantime.

RESERVE YOUR SPOT TODAY!



A Cool Escape at Chamisal Vineyards

After a day of exploring the coast, hiking the hills, and soaking in the Central Coast lifestyle, there's no better way to unwind than with a glass of wine on our patio at Chamisal Vineyards.

Just a short drive from the ocean, our vineyard stays cool even on the warmest summer days. Our shaded patio overlooks the vines, catching the coastal breeze while you sip our signature estate-grown Chardonnay and Pinot Noir.

Whether you're stopping in for a tasting, a glass, or a special event, we welcome you to slow down, take it all in, and enjoy wine made with care and craftsmanship.

VISIT US

Chamisal Vineyards • 7525 Orcutt Road • San Luis Obispo, CA

RESERVE YOUR TASTING TODAY!





A Place Worth Returning To

San Luis Obispo is the kind of place that stays with you.
Maybe it's the way the light hits the hills at sunset, the salt in the air,
or the feeling that life moves at just the right pace here.

*Whenever you're ready, we'll be here,
wine poured, waiting to welcome you back.*

